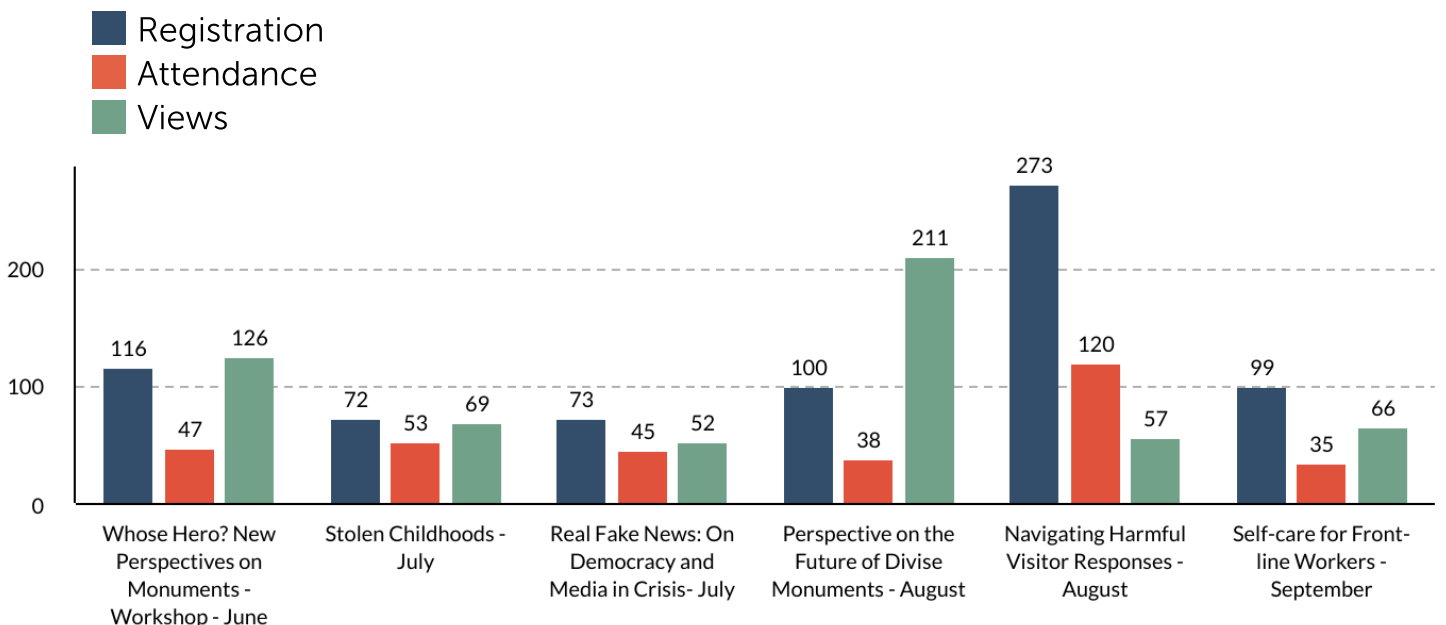
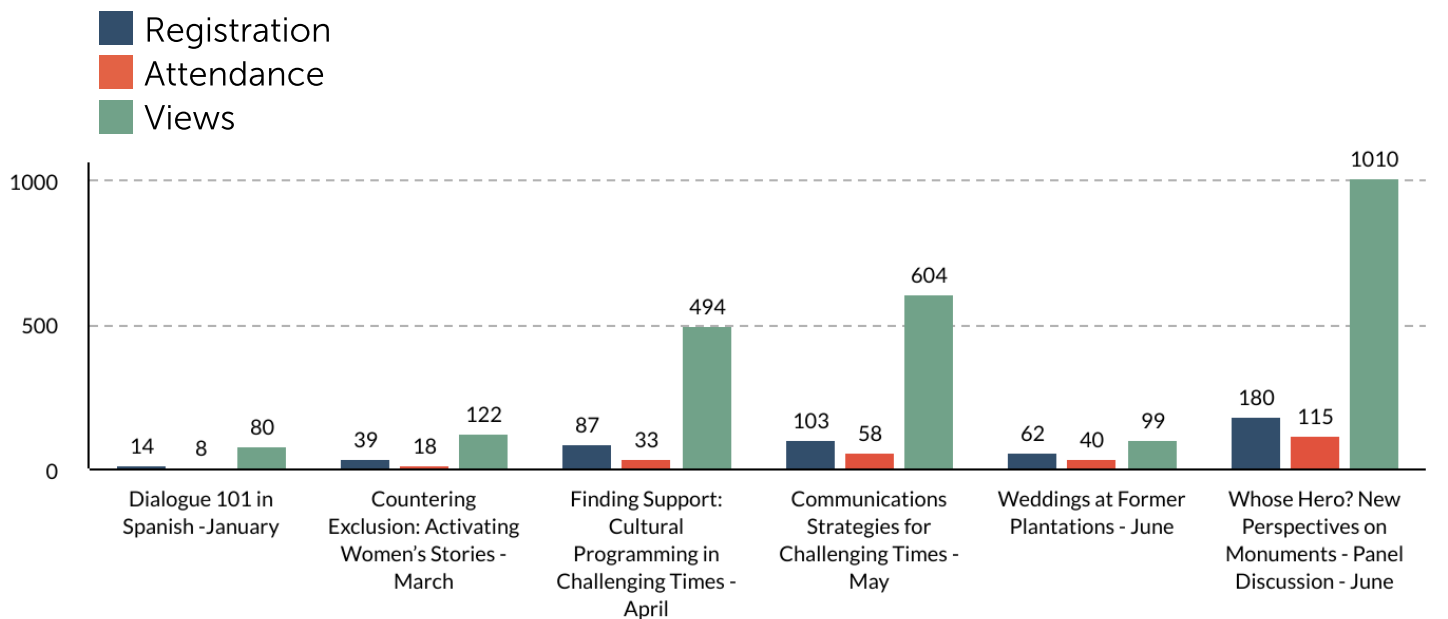


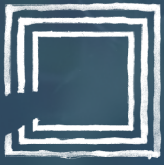
# Webinar Analysis

September 2020

## Webinars 2020 Attendance and Registration

### Conscience Matters Webinar Series





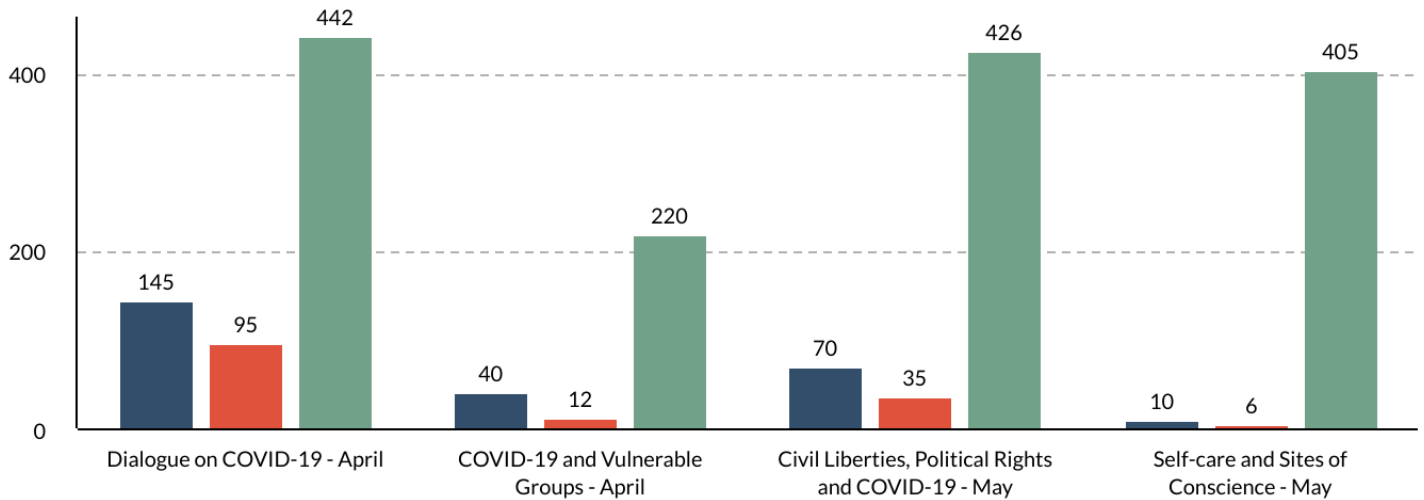
# Webinar Analysis

(September 9, 2020)

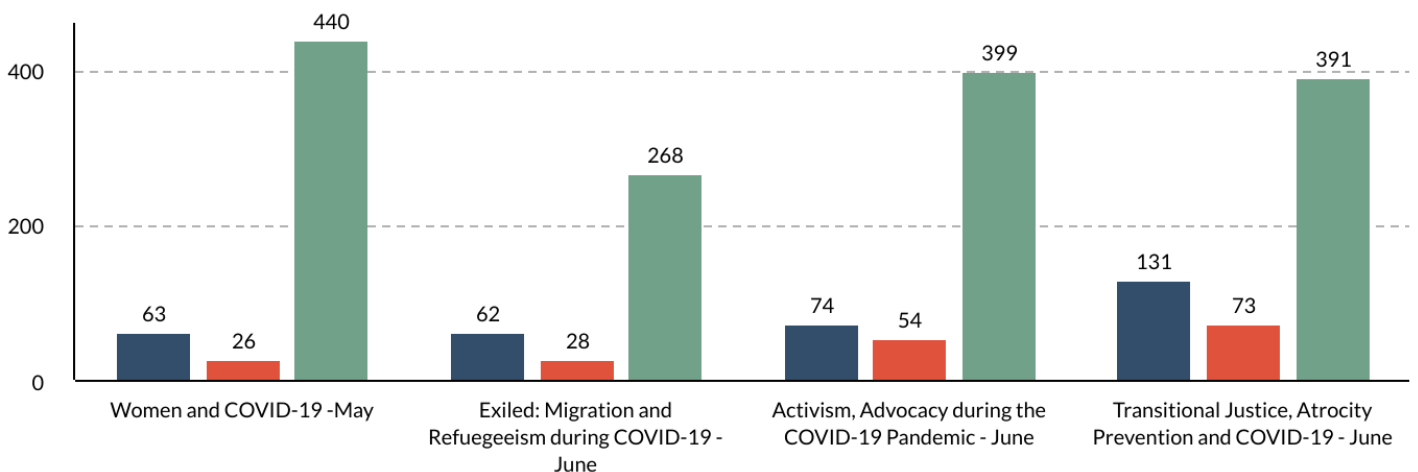
## Webinars 2020 Attendance and Registration

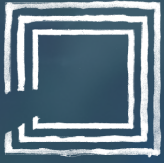
### Stronger Together Webinar Series

- Registration
- Attendance
- Views



- Registration
- Attendance
- Views





# Webinar Analysis

## Most popular webinars, descriptions:

### **Say What? Navigating Harmful Visitor Responses**

**Conscience Matters Webinar - August 27th, 2020**

Facilitated by Braden Paynter, the Coalition's Director of Methodology and Practice,

This webinar will explore a variety of tools to draw on when comments from visitors or other stakeholders are harmful or elevate tensions. Questions that may be discussed include: How might a response to divisive comments be different for a visitor as opposed to a coworker or volunteer? What steps can be taken to care for staff in the moment of the exchange? What responses allow us to turn harm to learning?

### **Whose Hero? New Perspectives on Monuments in Public Landscapes**

**Panel Discussion - June 24th, 2020**

Facilitated by Linda Norris, Global Programs Director

Around the world, historic monuments erected in honor of racist systems and their supporters are coming down at a speed once thought impossible. What can we learn from this public reckoning and how can we ensure that new monuments are more inclusive and democratic? In this webinar series, four women artists and activists explored ways in which landscapes and monuments can be understood through indigenous and feminist perspectives.

### **Facilitated Dialogue on COVID-19**

**April 15th, 2020 at 10 am EST.**

Facilitated by Braden Paynter, Director of Methodology and Practice

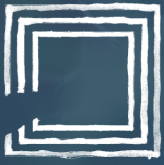
This session was held in meeting format in order to break attendees into different rooms during the dialogue, which was based on the Coalition's COVID-19 Front Page Dialogue.

### **Transitional Justice, Atrocity Prevention and COVID-19**

**June 18th, 2020 at 9 am EST**

Facilitated by Sara Bradshaw, Program Director GIJTR

The COVID-19 pandemic has dramatically affected, in almost wholly negative ways, many facets of life in every region in the world – from economic stability to physical and emotional well-being. Largely included in this trend are transitional justice efforts in a variety of contexts around the globe. Not only have processes themselves been curtailed in some countries, but reports of human rights violations during the pandemic have added new dimensions to ongoing procedures. In this webinar, practitioners, activists and survivors from Africa, Asia and Latin America speak about the challenges the pandemic has posed in their countries – as well as the occasional positive developments such as discussions around ceasefires – and the lessons we can learn to ensure that transitional justice and atrocity prevention efforts are not as affected during similar events in the future.



# Webinar Analysis

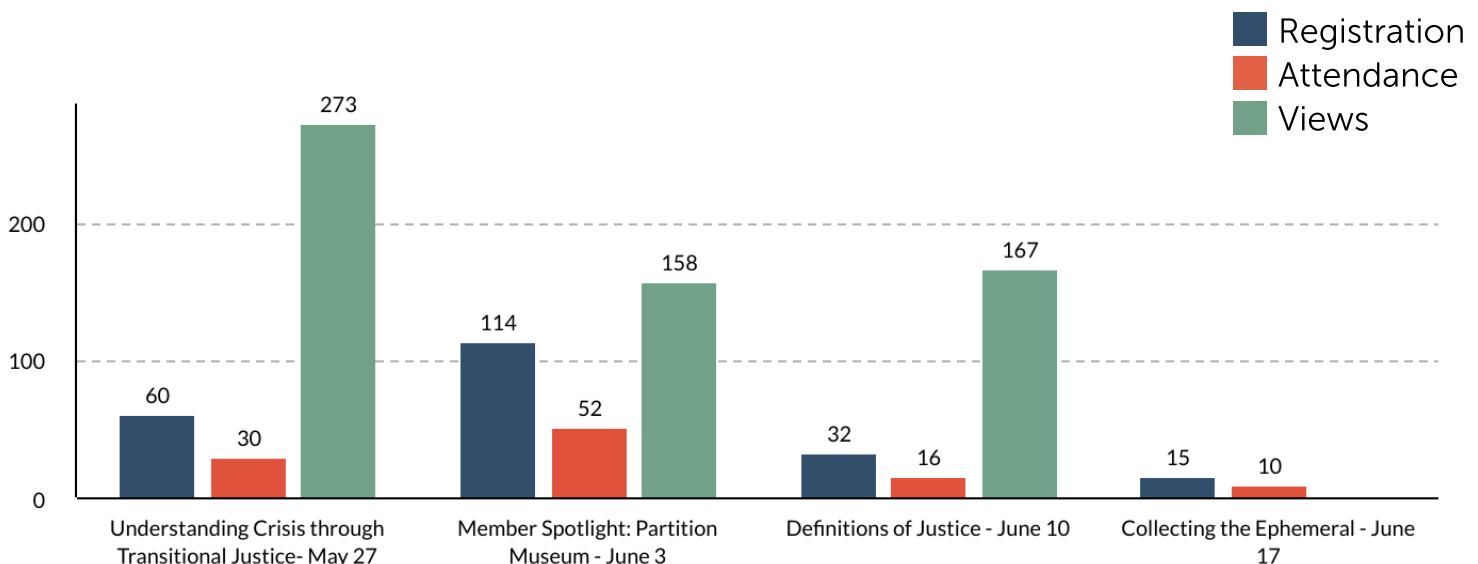
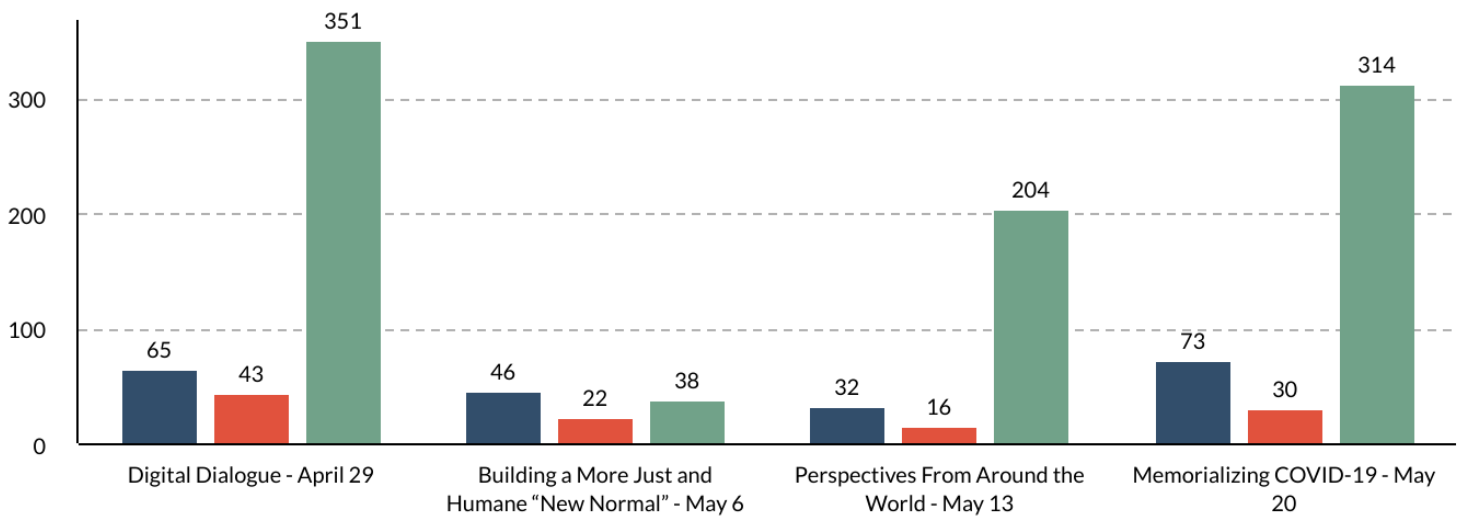
## Webinar Shorts

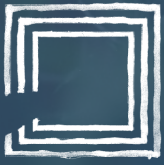
Facilitated by Braden Paynter

Sessions take place on Wednesdays at 10am (EST-NY)

Weekly, 20-minute interactive sessions devoted to core elements of Sites of Conscience methodology that can assist Sites of Conscience to adapt to short- and long-term changes related to COVID-19.

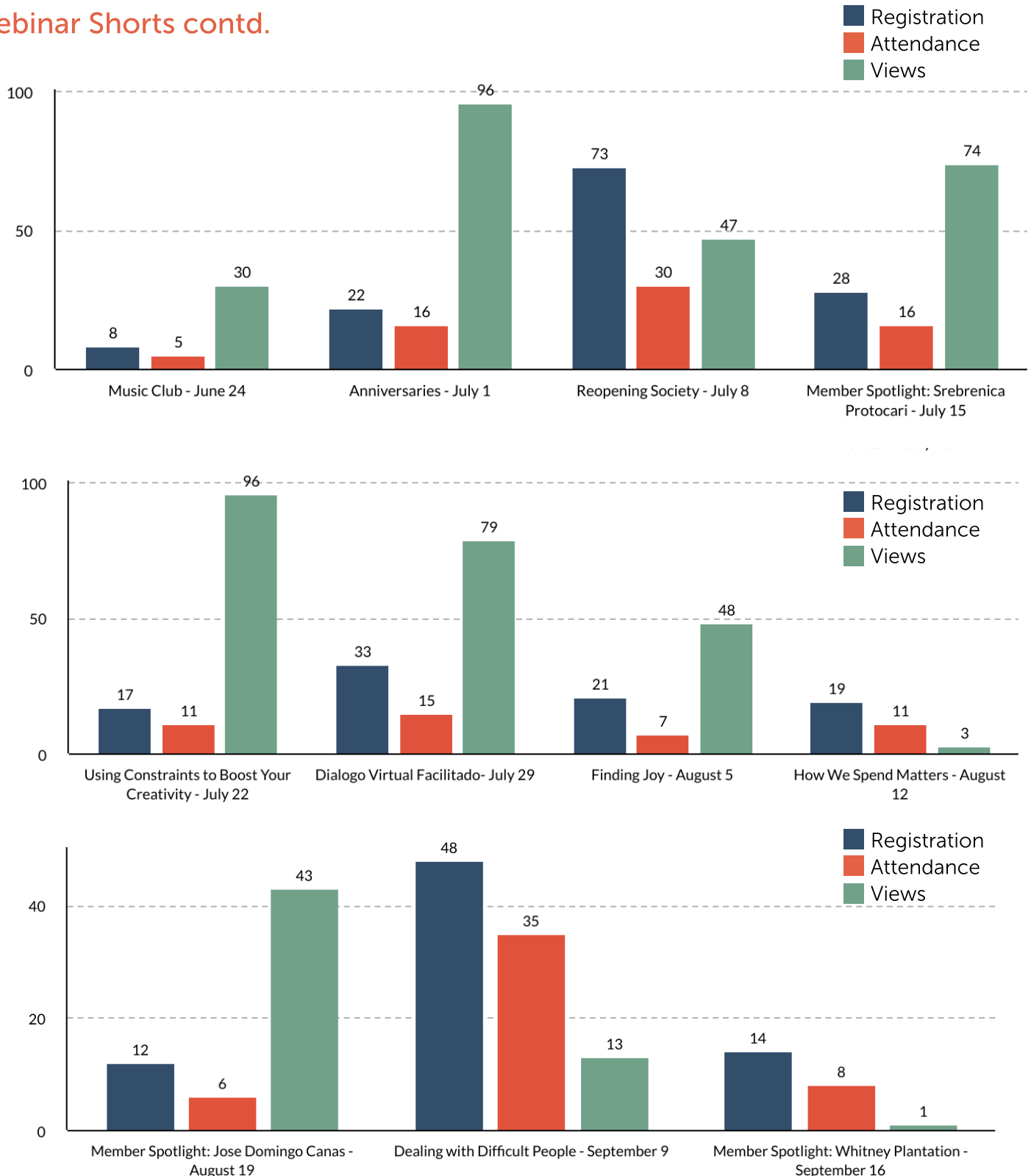
- Registration
- Attendance
- Views



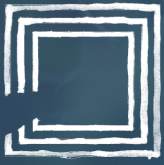


# Webinar Analysis

## Webinar Shorts contd.







International Coalition of  
**SITES of CONSCIENCE**

# Webinar Analysis

## Most Popular Webinar Shorts

### Digital Dialogue

April 29th, 2020

Strategies for dialogue in digital spaces as Sites of Conscience explore new platforms for fostering care and understanding in their communities.

### Memorializing COVID-19

May 20th, 2020

Suggestions for and examples of effective memorialization efforts from across the globe.

### Member Spotlight: The Partition Museum

June 3rd, 2020

Mallika Ahluwaia, CEO and founder of the museum shares its history, activities, and challenges during the pandemic.

### Definitions of Justice

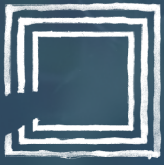
Wednesday, June 10th at 10 am (EST-NY)

Calls for justice are echoing loudly from protests around the world in response to persistent systemic racism and policing in the US and other countries. In this week's Webinar Short, we will look at different definitions of justice structures, hear more from participants, and discuss how these inform our site's actions.

### Reopening Society

Wednesday, July 8th at 10am (EST-NY)

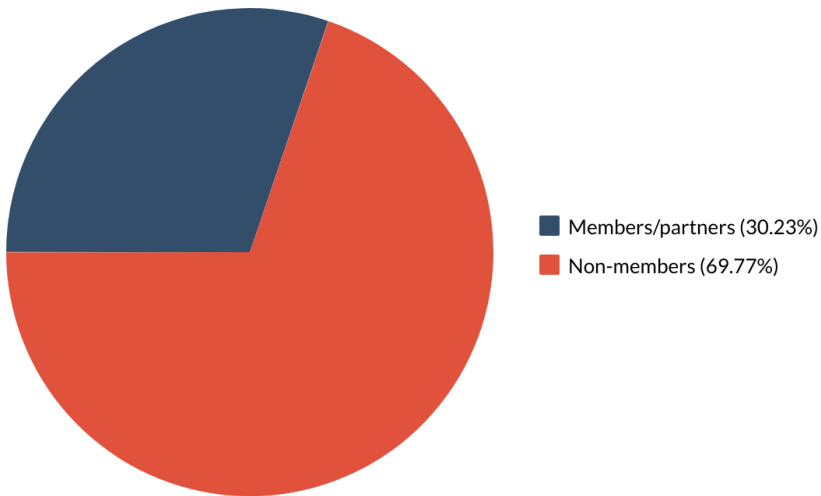
Museums and historic sites are re-opening, and reflecting on everything from timed entry to temperature checks. Re-opening society, however, is not just a matter of technical adaptations. This webinar short will discuss how re-opening broader society has changed perspectives and ideas in our work.



# Webinar Analysis

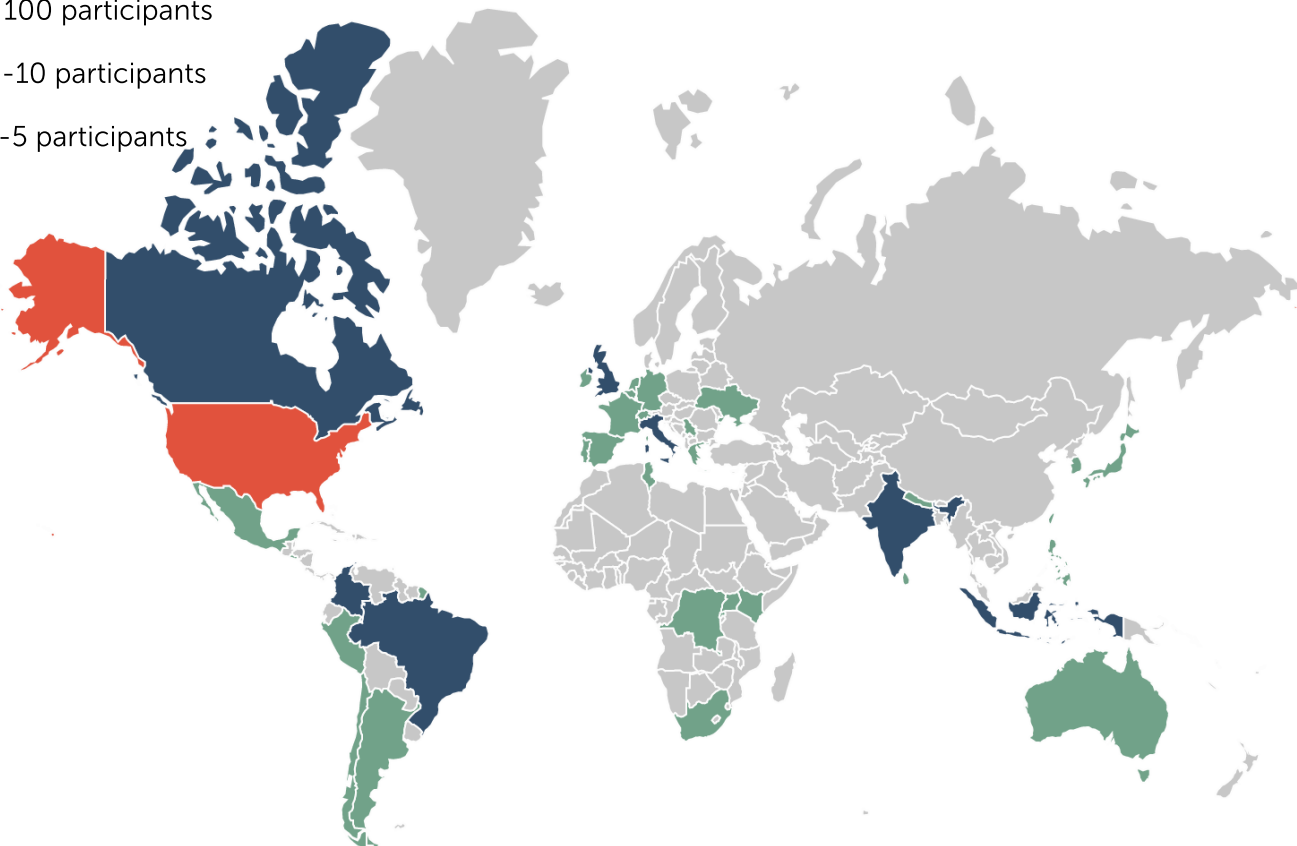
## Analysis of Audience

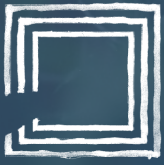
Average of members and non-members



## Attendance per Country (All 2020 Webinars)

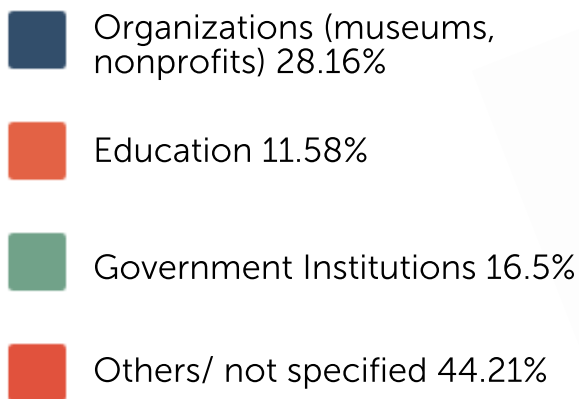
- More than 100 participants
- Between 6-10 participants
- Between 1-5 participants





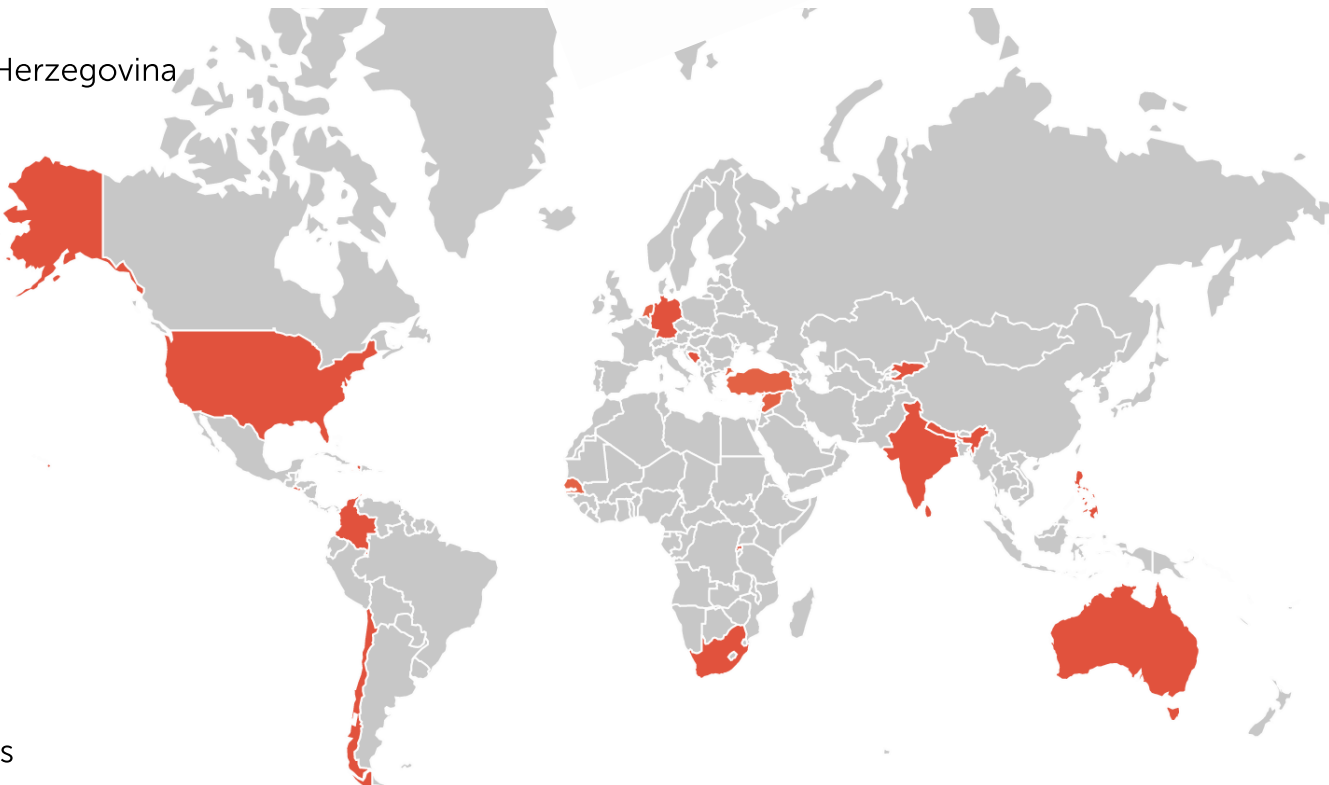
# Webinar Analysis

## Attendees' Field of Work

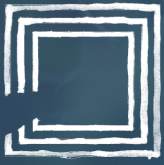


## Countries Represented by Panelists

- Australia
- Bosnia and Herzegovina
- Chile
- Colombia
- The Gambia
- Germany
- Haiti
- Kenya
- Nepal
- Netherlands
- Philippines
- Rwanda
- Senegal
- Syria
- South Africa
- Sri Lanka
- United States

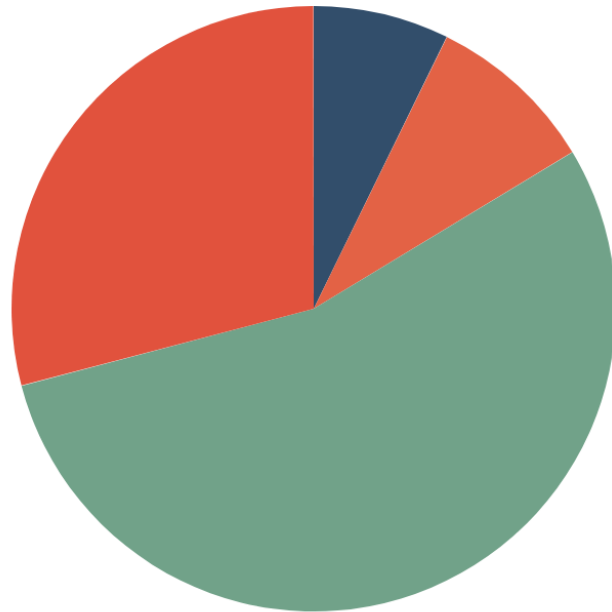
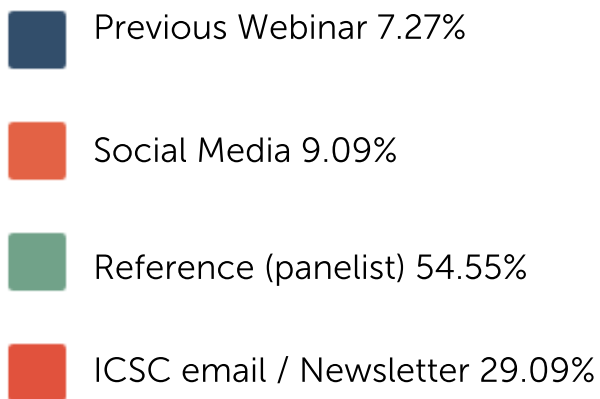


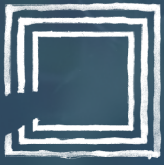




# Webinar Analysis

## How did attendees learn about the event





# Webinar Analysis

## Post-Webinar Survey Comments:

"Hope seminars like this can continue! Would be great to have more partners part of the discussion."  
Conscience Matters: Finding Support, April 9th, 2020

"Thanks for this - it was helpful to spend time with other cultural workers and to share our fears and hopes."  
-Stronger Together: Front Page Dialogue, April 15th, 2020

"I opted to watch the recording as the timing didn't fit my schedule, but I still learned information during the webinar." -Webinar Shorts: Digital Dialogue, April 29th, 2020

"Thank you for securing members who provided significant insight into national and local occurrences and comprised such a geographically diverse group."  
Stronger Together: Civil Liberties and Political Rights, May 7th, 2020

"Nice webinar, many thanks indeed! As I also run an international heritage network, I'd be really interested in connecting with Sites of Conscience on other levels to facilitate learning/cooperation." -Conscience Matters: Create Your Own Media, May 13th, 2020

"I learned so, so much. I feel like what came up for me was the question of how to sit with the discomfort of the dark history of your site while still being welcoming/inviting to visitors, and while still trying to share that history." -Conscience Matters: Weddings at Former Plantations, June 5th

"I loved the globalization of this presentation and will certainly take the scaffolding of this presentation into my own work." -Transitional Justice Webinar, June 18th

"I gained greater awareness of different perspectives, values, orientations to land that can inform the work I do in social/racial justice as well as things to bring to the Indigenous-led nonprofit I work with."  
-Workshop: Whose Hero?, June 26th

"This was wonderful, thank you. It is good to get this info but also to get an infusion of this kind of thinking and discussion to recharge and inspire." -Conscience Matters: Harmful Visitor Responses, August 27th, 2020

"Kudos to the structure of your webinars. It is really helpful to do the intros in small groups first and then hear and discuss the content. Not everyone knows how to effectively use this technology, and I have been very impressed by Sites of Conscience." -Conscience Matters: Harmful Visitor Responses, August 27th, 2020